

'SAFE-CIGARET' PHYSICIAN STANDS FIRM ON REPORT

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ANONYMOUS// GORI, GB, CALIFANO, JA, RICHMOND, J, WOLFE, S,
NADER, R

NEWS REPORT: THIS ARTICLE REPORTS THAT DR. GIO B. GORI IS "STANDING FIRM" ON HIS APPRAISAL OF MODERN LOW-TOXIC CIGARETTES IN SPITE OF THE FACT THAT HE "HAS INVOKED THE WRATH OF ALMOST EVERY HEALTH OFFICIAL IN WASHINGTON."

A STUDY CONDUCTED BY DR. GORI (DOCUMENT #52284) "NAMED SEVERAL CIGARET BRANDS WHICH ARE FAR LOWER IN TOXIC TARS AND NICOTINE THAN OTHERS. IN ADDITION, AS A MATTER OF STATISTICAL PROBABILITY, THE GORI STUDY SUGGESTS THAT THE NEW BRANDS MIGHT BE SMOKED WITH 'TOLERABLE' EFFECTS ON THE HEALTH OF THE SMOKER."

"SECRETARY OF HEALTH, EDUCATION, AND WELFARE JOSEPH CALIFANO WAS REPORTEDLY 'VERY UPSET' BY THE STUDY, SAYING THAT 'THERE IS NO SUCH THING AS A SAFE CIGARET OR ANYTHING LIKE IT.' SURGEON GENERAL AND ASSISTANT HEW (HEALTH, EDUCATION, AND WELFARE) SECRETARY JULIUS RICHMOND, MD, ALONG WITH THE HEADS OF THE NATIONAL CANCER INSTITUTE AND THE NATIONAL HEART, LUNG, AND BLOOD INSTITUTE, ALL ATTACKED DR. GORI'S REPORT. SIDNEY WOLFE, MD, HEAD OF THE RALPH NADER HEALTH RESEARCH GROUP, DENOUNCED DR. GORI AS 'RECKLESS' AND SAID HE SHOULD BE FIRED 'FOR THE MOST DAMAGING STATEMENT ABOUT SMOKING THAT HAS BEEN MADE IN THE LAST TEN YEARS.'"

"'OUR DATA HAVE BEEN MISINTERPRETED,' (DR. GORI)...SAID. 'WHAT WE ARE SAYING IS THAT IF THE NEW LOW-TOXIC CIGARET BRANDS CAN REDUCE THE RISK OF MORTALITY AMONG SMOKERS SO THAT IT IS LESS THAN TWO-TO-ONE IN RELATION TO NONSMOKERS, THEN THE DIFFERENCE IN MORTALITY RATES MIGHT BECOME EPIDEMIOLOGICALLY UNDESIRABLE.

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THIS MEANS THAT THE HABIT MIGHT BECOME TOLERABLE FROM A STATISTICAL STANDPOINT.' DR. GORI SAID IDENTIFYING LOW-TOXIC BRANDS IS ONE WAY OF REDUCING CIGARET-INDUCED ILLNESS....

"'I AM NOT ADVOCATING THAT PEOPLE SHOULD SMOKE,' SAID DR. GORI. 'THE ONLY TOTALLY SAFE CIGARET IS A CIGARET THAT IS NOT LIT.'"

/JJB/

(SEE ALSO DOCUMENT No. 52284.)

NONE

NEWS REPORT, QUANTITATIVE STUDY, CIGARETTE SMOKING,
 SMOKING HEALTH HAZARDS DECREASE, CIGARETTE MODIFICATIONS,
 THRESHOLD VALUE, SMOKING RESEARCH, LOW TAR CIGARETTES,
 LOW NICOTINE CIGARETTES, INTERPRETATION VALIDITY,
 CIGARETTE SMOKE COMPOSITION CHANGES/
 CIGARETTE TAR DECREASE, CIGARETTE NICOTINE DECREASE,
 CIGARETTE BRANDS, HEALTH HAZARDS SMOKING CAUSATION 1,
 HEALTH HAZARDS SMOKING CAUSATION 3, HEALTH HAZARDS SMOKING
 AMOUNT CAUSATION 1, THRESHOLD VALUE HI, SMOKING AMOUNT HI,
 CIGARETTE MODIFICATIONS BENEFICIAL EFFECTS CLAIMED,
 TOTAL MORTALITY RISK DECREASE, SMOKING HABITS CHANGES,
 SMOKING POSITIVE DOSE RESPONSE/
 LUNG CANCER PREVENTION, LUNG CANCER RISK DECREASE,
 LUNG CANCER SMOKING CAUSATION 1/
 ENGLISH LANGUAGE, USPHS NATL CANCER INST, WASHINGTON DC,
 US DEPT HEW, US SURGEON GENERAL, USPHS NATL HEART LUNG BLOOD INST

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